



QUANTUMSHIFT™

EMPOWERING ENTREPRENEURS. TRANSFORMING BUSINESSES.



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TRANSFORMING BUSINESSES.



# SUCCESS IS A MOVING TARGET

Canada's elite entrepreneurs know that success in business doesn't come to those who wait for it.

Leaders understand that real growth happens when challenges are not just embraced, but pursued.

To these business leaders, we offer **QuantumShift™**:  
**a rigorous five-day leadership development  
experience hosted by Ivey Business School.**



## JOIN AN EXCLUSIVE NETWORK OF INFLUENTIAL PEERS

QuantumShift™ is for entrepreneurial CEOs and Presidents, business owners ready to seek out new horizons for their leadership and new challenges for their businesses. Through interactive sessions led by top Ivey Business School faculty, you'll discover innovative leadership strategies and capitalize on emerging growth opportunities.

Held annually for a select group of entrepreneurs, QuantumShift delivers a leading-edge, world-class, practical learning experience. The program explores critical topics that matter to high growth entrepreneurs, helping you shift your business to the next level. Practice

advanced management methods across Finance, Strategy, Innovation, and People all while building a long lasting peer-to-peer network.

Upon completion of the program, each entrepreneur becomes an alumni of QuantumShift. You'll join a nationwide network of over 800 active alumni, engaged in ongoing learning and networking activities exclusive for QuantumShift graduates. This exceptional network of influential peers build regular community interaction through organized regional events as well as an annual national conference.

# UNCOVER BUSINESS ISSUES THAT MATTER TO CANADA'S TOP ENTREPRENEURS



## LEADERSHIP

Guiding an enterprise through exponential growth means being able to identify, and respond to, business opportunities and challenges. Learn how to guide your organization through effective change and discover what you can do to become an even better leader than you are today.



## MAXIMIZING VALUE

Understand what drives value in today's business market and how to capitalize on it. Learn creative strategies to accelerate your company's growth while building longterm value in your business.



## PEOPLE

It takes a superlative team to create growth. Learn how to cultivate winning talent throughout your organization by focusing on motivation, attraction, evaluation and retention of great employees.



## INNOVATION

Discover essential strategic and creative building blocks to cultivate a climate of innovation within your business. Explore what it means to lead your business through rapid growth, expansion and sustainable success through innovation.



## STRATEGY

Challenge assumptions about the current market conditions, including your customers, suppliers and the competition. Strengthen your ability to manage change and build commitment to new strategic directions within your organization. Conquer obstacles that may be limiting growth now or into the future.



## EXPANDING YOUR NETWORK

Work in small group forums sharing ideas and discussing common business experiences with other top entrepreneurs and faculty members of the Ivey Business School. Form the foundation of a long lasting peer-to-peer network.

# HOW YOU LEARN

Experience the hands-on, integrated, and interactive approach that sets Ivey apart. Our Case Method of learning is not about textbooks and lectures – it's about learning by doing.

Cases are based on real organizations facing real challenges and opportunities. Featuring interviews with top executives, a case provides a deeply-researched look at the inner workings and outcomes of tough decisions in leading organizations. Throughout the experience, QuantumShift™ participants use cases to identify specific, practical takeaways for their own context, developing an implementation plan through discussion with other leaders. You'll finish the program with new skills, peer-sourced wisdom, and a clear strategy to tackle specific challenges in your business.



# QUANTUMSHIFT ONLY ACCEPTS A MAXIMUM OF 50 OF CANADA'S **TOP ENTREPRENEURS** EACH YEAR

QuantumShift™ is for entrepreneurs ready to shift a thriving enterprise to a whole new level of success by providing the opportunity to:

- Step out of your business to challenge management assumptions and current business practices.
- Return ready to optimize the full potential of your business with a formulated plan of action to simplify complexity, isolate key business issues and lead more effectively.
- Recognize your leadership and achievements in the Canadian economy and your ability to shift your enterprise to new heights.
- Enter into an exclusive long lasting peer-to-peer network of over 800 alumni of QuantumShift.
- Engage in professional development at regional events including an annual national Alumni conference, presenting the latest business trends, innovative thinking and notable speakers.

# SHIFT YOUR ENTERPRISE TO NEW HEIGHTS

“ I highly recommend the QuantumShift program to any business leader looking to drive their business to a higher level of performance. The curriculum, the faculty and the continuing education provided by the QuantumShift Alumni network have been invaluable to my personal development and the growth of Anchor Shoring.

> **Dawn Tattle, President,  
Anchor Shoring & Caissons Ltd**

“ With its balance of real-world learning and interaction with leaders from across the spectrum of successful Canadian businesses, QuantumShift was a unique and invaluable experience in helping take our company to the next level.

> **Patrick Robinson, CEO, TuGo**

“ Moving into the next generation of our business, QuantumShift was very beneficial as it helped cement ideas of where I would like to take our business and give us some of the tools to move forward.

> **Domenic Primucci, President,  
Pizza Nova**

quantumshift.ca

**QUANTUMSHIFT – YOUR BLUEPRINT FOR SUCCESS**

For more information, visit [quantumshift.ca](http://quantumshift.ca)  
or email [info@quantumshift.ca](mailto:info@quantumshift.ca).

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<b>DATE:</b>	May 5 – May 10, 2024
<b>APPLICATION PERIOD:</b>	September 12 – December 1, 2023
<b>LOCATION:</b>	Ivey Spencer Leadership Centre in London, Ontario
<b>PROGRAM FEE:</b>	<b>\$5,900 CAD</b> – The \$12,000 program fee for QuantumShift has been subsidized due to the generous support of KPMG Private Enterprise™ and the Pierre L. Morrissette Institute for Entrepreneurship powered by Ivey.  (Program fee includes all materials, meals and accommodations. Program fees are tax exempt).

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