



QUANTUMSHIFT™

EMPOWERING ENTREPRENEURS. TRANSFORMING BUSINESSES.



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SUCCESS IS A MOVING TARGET

Canada's elite entrepreneurs know that success in business doesn't come to those who wait for it.

Leaders understand that real growth happens when challenges are not just embraced, but pursued.

To these business leaders, we offer **QuantumShift™**.



JOIN AN EXCLUSIVE NETWORK OF INFLUENTIAL PEERS

A rigorous five-day leadership development experience, QuantumShift™ is for CEOs/ Presidents and business owners ready to be challenged to discover innovative leadership strategies and capitalize on growth opportunities.

Held annually, QuantumShift provides entrepreneurs with top quality, relevant and innovative curriculum from the Ivey Business School. The program identifies critical topics that matter to high growth entrepreneurs to help shift their business to the next level, including Leadership, Finance, Strategy, Innovation, and People, all while building a long lasting peer-to-peer network.

Upon completion of the program, each entrepreneur becomes an alumni of QuantumShift entering into a country-wide network of over 750 alumni, actively engaged in continued learning and networking activities exclusive for QuantumShift graduates. This exceptional network of influential peers benefit from the opportunity to interact through organized regional events as well as an annual national conference.

UNCOVER BUSINESS ISSUES THAT MATTER TO CANADA'S TOP ENTREPRENEURS



LEADERSHIP

Guiding an enterprise through exponential growth means being able to identify, and respond to, business opportunities and challenges. Learn how to guide your organization through effective change and discover what you can do to become an even better leader than you are today.



MAXIMIZING VALUE

Understand what drives value in today's business market and how to capitalize on it. Learn creative strategies to expand your company's growth while building long-term value in your business.



PEOPLE

It takes a superlative team to create growth. Learn how to cultivate winning talent throughout your organization. The focus is placed upon the motivation, attraction, evaluation and retention of great employees.



INNOVATION

Discover essential strategic and creative building blocks to cultivate a climate of innovation within your business. Explore what it means to lead your business through rapid growth, expansion and sustainable success through innovation.



STRATEGY

Challenge assumptions about the current market conditions, including your customers, suppliers and the competition. Strengthen your ability to manage change and build commitment to new strategic directions within your organization. Conquer obstacles that may be limiting growth now or into the future.



EXPANDING YOUR NETWORK

Work in small group forums sharing ideas and discussing common business experiences with other top entrepreneurs and faculty members of the Ivey Business School. Form the foundation of a long lasting peer-to-peer network.

QUANTUMSHIFT ONLY ACCEPTS A MAXIMUM OF 50 OF CANADA'S **TOP ENTREPRENEURS** EACH YEAR

QuantumShift™ is for business leaders ready to shift a thriving enterprise to a whole new level of success by providing the opportunity to:

- Step out of your business to challenge management assumptions and current business practices.
- Return ready to optimize the full potential of your business with a formulated plan of action to simplify complexity, isolate key business issues and lead more effectively.
- Recognize your leadership and achievements in the Canadian economy and your ability to shift your enterprise to new heights.
- Enter into an exclusive long lasting peer-to-peer network of over 750 alumni of QuantumShift.
- Engage in professional development at regional events including an annual national Alumni conference, presenting the latest business trends, innovative thinking and notable speakers.

SHIFT YOUR ENTERPRISE TO NEW HEIGHTS

“ I highly recommend the QuantumShift program to any business leader looking to drive their business to a higher level of performance. The curriculum, the faculty and the continuing education provided by the QuantumShift Alumni network have been invaluable to my personal development and the growth of Anchor Shoring.

> **Dawn Tattle, President,
Anchor Shoring & Caissons Ltd**

“ With its balance of real-world learning and interaction with leaders from across the spectrum of successful Canadian businesses, QuantumShift was a unique and invaluable experience in helping take our company to the next level.

> **Patrick Robinson, CEO, TuGo**

“ Moving into the next generation of our business, QuantumShift was very beneficial as it helped cement ideas of where I would like to take our business and give us some of the tools to move forward.

> **Domenic Primucci, President,
Pizza Nova**

quantumshift.ca



QUANTUMSHIFT – YOUR BLUEPRINT FOR SUCCESS

For more information, visit quantumshift.ca
or email info@quantumshift.ca.

DATE: May 1 – May 6, 2022

LOCATION: Ivey Spencer Leadership Centre
in London, Ontario

PROGRAM FEE: \$5,900 CAD
(Program fee includes all materials,
meals and accommodations.
Program fees are tax exempt).



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